

Advantmed to Conduct Member In-Home and Virtual Health Assessments

Beginning in August 2026, Advantmed¹, a Florida Blue business associate, will conduct outreach to a select group of eligible Florida Blue members who may benefit from an in-home or virtual health assessment. These members may have chronic conditions not yet captured this year and lack a current risk-adjustment-eligible visit.

Assessments are at no additional cost to the member and complement primary care physician (PCP) and specialist care by identifying health risks, addressing care gaps, documenting chronic conditions, and supporting member health management.

Advantmed clinicians may contact eligible members by phone, mail, email or text message to schedule an assessment.

What Advantmed Clinicians Will Do

Licensed clinicians will review the medical history, assess chronic conditions and health status, reconcile medications, identify social determinants of health, reinforce preventive care, encourage PCP follow-up care, and document conditions requiring ongoing management.

Assessment findings may help improve care coordination and support accurate documentation of chronic conditions.

What Providers Should Know

- Assessments do not replace routine office visits.
- Members should continue receiving care from their PCP and specialists.
- Advantmed clinicians do not establish an ongoing treatment relationship.
- Assessment findings are shared with the member's PCP.
- Documented chronic conditions may be submitted on medical claims.

Questions?

If your patient asks about this initiative, please reassure them Advantmed is working on behalf of Florida Blue and encourage their participation.

For questions regarding this initiative, contact our Affordable Care Act Risk Adjustment Operations Team at ACAProspective@BCBSFL.com

¹Advantmed is an independent company contracted to facilitate health assessments and provide health and wellness information for Florida Blue members.