

Free Smoking Cessation Program Available for Your Patients

Florida Blue is excited to inform you about a free smoking cessation program now available to all Floridians—including our members, your patients. In collaboration with the Florida Department of Health and Area Health Education Centers (AHEC), we are working to reduce smoking, vaping, and nicotine-related illnesses across our state.

The program is delivered through the AHEC network—a partnership of five major Florida universities with over 15 years of experience serving more than 250,000 cessation participants statewide.

Program Highlights

This program offers:

- Flexible session options: In-person, virtual, or by phone
- Two program formats: A four-week multi-session program (one hour per week) or single two-hour session focused on creating a personalized plan to stop smoking
- Expert support: Sessions led by trained tobacco treatment specialists
- Free nicotine replacement therapy: Patches, gum, or lozenges provided for up to four weeks
- Bilingual services: Available in English and Spanish
- No cost to Florida Blue members

Who is Eligible?

The program is available to all Floridians ages 18 years and older who use any form of tobacco or nicotine products. Participants may enroll up to three times per year.

What You Can Do

We encourage you to recommend this program to your patients who smoke or use nicotine products. We are sharing a flyer about the program with members, which you can view here in [English](#) or [Spanish](#).

Program Registration:



Florida Blue members can [click here to register](#) or scan the QR code. *Pre-registration is required.*

Note: This program is offered by Tobacco Free Florida's AHEC Group Quit Program and is not a service of Florida Blue.