

April 2021

New Solution Helps You Manage Your Medicare Advantage Patients with, or at Risk for, Chronic Kidney Disease

Starting **May 1, 2021**, you and your Florida Blue Medicare Advantage patients with, or at risk for, chronic kidney disease (CKD) will have a new service called **Kidney Health Management**, a program designed to help manage and improve your patients' kidney health.

Offered through Healthmap¹, Kidney Health Management identifies CKD early and helps improve health outcomes. It supports you with actionable clinical information to complement and make the most of your patients' current care plans. For patients with end-stage renal disease (ESRD), Healthmap will collaborate with you and your patients to identify the appropriate renal replacement therapy (dialysis or transplant).

What You Need to Know:

As part of the Kidney Health management program, you will receive patient-specific evidence-based care recommendations for eligible patients based on a predictive model that considers the CKD stage, comorbidities, historical costs of care and social determinants of health.

The program, offered at no cost for you and your patients, is designed to complement your patient's existing care plan and support their health care between office visits by:

- Addressing healthy behaviors and reducing comorbidities, including stress and behavioral health
- Monitoring interventions/care gaps
- Evaluating socioeconomic barriers that may impact CKD
- Reconciling medications

Only a minimal amount of time and resources are needed each month to participate in the program and you'll see no paperwork or other administrative burdens. Your interaction with Healthmap will be based on your preferences and will take place via the phone.

You can decide if your patient will benefit from the Kidney Health Management program. If not, you may simply opt out of the program.

If you have Florida Blue Medicare Advantage patients with, or at risk for CKD as specified above, you should hear from Healthmap soon. You may also contact the Healthmap provider assistance line to learn more at 1-800-749-5917 or email at: provider.support@healthmapsolutions.com

For program details including [frequently asked questions](#) and a [patient brochure](#) visit floridablue.com/providers. Select *Tools & Resources* then *Programs* or click [here](#).

¹To ensure best practice and compliance with HIPAA, we have entered into a Business Associate Agreement with Healthmap. Healthmap may contact your office to request or share protected health information (PHI) about patients to facilitate these care coordination services and close care gaps. We have authorized Healthmap to do this, and these requests are permitted without patient authorization under HIPAA.