



BlueCross
BlueShield



VALUE-BASED CARE

Total Care

Paying doctors for the quality of care they provide and their ability to help your employees get healthy and stay healthy is a key component of maximizing health plan value for your organization and employees. Through our national network of value-based care programs, Blue Cross and Blue Shield (BCBS) companies are partnering with doctors and hospitals nationwide to improve health outcomes for your employees and curb the rising cost of health care.

Because BCBS companies have more than 654,000¹ providers delivering value-based care overall—**three times more than our competitors**—your employees have greater opportunities to access Accountable Care Organizations (ACO) and Patient Centered Medical Home (PCMH) providers. Nationally, more than 81 million BCBS members have access to our value-based providers, which is nearly 71 percent of our total membership.²

THE TOTAL CARE DIFFERENCE

Total Care is a national designation program awarded by BCBS that recognizes doctors and hospitals for their efforts in coordinating total patient care.

Total Care programs incorporate patient-centered and data-driven practices to better coordinate care and improve quality and safety as well as affordability of care. Total Care is demonstrating meaningful improvements in diabetes, asthma and cardiovascular disease management. Total Care is also driving a significant increase in preventive care, including pediatric health screenings and immunizations².

THIS IS HOW

- **Empowering** providers with tools and actionable data to help them deliver more targeted patient care
- **Creating** provider risk-sharing arrangements and rewarding better care coordination
- **Helping** providers take on more accountability and risk over time
- **Identifying** providers who are improving the quality of care they deliver
- **Measuring** patient outcomes and tracking the appropriate utilization of services

AT A GLANCE

Nearly
71%
of BCBS members
have access to value-
based care providers

Available in
100 OF THE
TOP **100 MSAs**
47 states and D.C.¹

**Delivering more
coordinated care,
improving appropriateness
and strengthening quality**

**Total Care quality and
utilization performance
is better than non-Total
Care performance in
almost every measure.**

