

Looking for a level-funded option for your small business?

Florida Blue's Balanced Funding solution is here for you.

With the rising cost of health care, you may be evaluating options. If you think you can't afford to provide coverage for your employees, Florida Blue can help. We offer affordable health insurance options and flexible payment arrangements so small group employers can provide insurance coverage for employees and their families. And, **we improved our Balanced Funding offering for small businesses so more groups are eligible.**



Plus:

- Quoting is fast and simple.
- Our low-cost SimplyBlue product is now included.
- Claims processing and stop loss reporting is better.



Balanced Funding can help you:

- Manage your costs along with an opportunity for you to save money when costs go down.
- Provide health insurance coverage for your employees at fixed per-contract, per-month costs.



Good for your budget

- Our options are easy to understand.
- You can get fixed monthly payments, so you know what your costs are.
- If your medical claims are lower than expected, you may be eligible for a surplus credit.
- The healthier your group, the lower your costs.





Good for your business

- Florida Blue is a one-stop shop where employers can select complete, affordable health insurance plans and wellness packages.
- Care and wellness solutions are included to reduce medical costs and improve employee health and productivity.
- And, employees receive rewards and incentives to participate in care and wellness activities.
- Healthy employees are happier, more productive employees, and ultimately stay with their employers.



Ready for Balanced Funding?

You'll still get all the things you love about Florida Blue—like our award-winning customer service, expansive network, and neighborhood Florida Blue Centers.

Additionally, you'll get all the advantages of self-funding with the peace of mind of fixed monthly payments.



Let us work with you to see if Balanced Funding is right for your group.

Talk with your sales representative today.

