

March 2025

Federal Employee Program Pregnancy Care Incentive Program

The Blue Cross and Blue Shield Federal Employee Program® (FEP) offers a pregnancy care program with benefits and incentives designed to support expectant members from the prenatal through postpartum stages of their pregnancies. It is available at no additional cost to eligible FEP members.

Program Eligibility Requirements

To be eligible for this care incentive program, the member must be:

- Currently enrolled in FEP **Blue Standard™** or FEP **Blue Basic™**
- A minimum of 18 years old
- Earning an incentive for no more than two pregnancies within the year
- Meet timeline requirements:
 - Members who give birth in 2025 who have a documented first trimester prenatal visit in 2024 or 2025 related to the birth of a child in 2025
 - Members with a 2026 due date who prove they had a first trimester prenatal visit in 2025

Program Benefits and Validation

When an FEP patient meets eligibility, they can request a **Pregnancy Care Box**. The care box includes useful products and educational materials to support them during pregnancy. The box also contains a **cover sheet** for the patient and their doctor to complete to validate the first trimester checkup and access the additional rewards outlined below. The cover sheet may also be accessed at FEPblue.org or clicking [here](#).

The completed cover sheet and documentation (i.e., flow sheet, prenatal progress/visit notes, or electronic medical record) should be sent via fax or mail:

Fax: 1-877-760-7083

Or

Mail: Blue Cross and Blue Shield FEP Pregnancy Care Incentive Program
P.O. Box 540606
Waltham, MA 02454

Following the patient's first trimester checkup, they may **earn \$75** on their MyBlue® Wellness card. Patients may also receive an **additional \$50** after completing the Blue Health Assessment found in their MyBlue member account.

Patients and their doctors may learn more about the FEP Pregnancy Care Incentive Program as well as the Prenatal and Postpartum HEDIS®¹ measure for FEP members by visiting FEPBlue.org/maternity. **Please be sure to share this information with your FEP expectant patients.**

¹HEDIS is a registered trademark of the National Committee for Quality Assurance (NCQA).

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