

2023 GuideWell Impact Summary

Community impact and key results

GUIDEWELL

Reducing Health Disparities



Invested \$1.5 million to expand the Growing Resilient Communities initiative to address generational poverty in critical Florida ZIP codes.



Allocated \$4 million for business initiatives and community outreach programs as part of our five-year Equity Alliance commitment, focused on inclusion and advancing health in the communities we serve.



Improved access to diabetes testing and screening for Black Florida Blue members, leading to a **2.12% reduction in disparate health outcomes.**



Strengthening Food Security

Supplied 52.9 million meals to more than 388,000 individuals in Florida and awarded \$3.3 million in Florida Blue Foundation grants to nine organizations across the state to strengthen food security.



Community Engagement

Provided \$28.4 million in charitable giving to improve the health of local communities.

Fostering Mental Well-being



Donated \$3.2 million in Florida Blue Foundation grants to 10 organizations to enhance mental well-being for children, teens, families, and older adults across Florida.



Increased Florida Blue member engagement rate with meQuilibrium, a mental well-being support tool, by 50%. Assessments revealed that members experienced lower anxiety and depression in 2023.



Fielded a survey to measure social isolation and loneliness in Puerto Rico. Fundación Triple-S then **awarded \$250,000 to 10 non-governmental organizations that are working to address this challenge.**

Reducing Carbon Footprint



Reduced greenhouse gas emissions by 48.7%* compared to the baseline year of 2017.

*This figure reflects all GuideWell businesses except Triple-S.

Increasing Supplier Diversity



Achieved 20% diverse supplier spend across GuideWell (meeting our 2025 target), and 2.75% spend with Black-owned businesses, with a goal to reach 5% by 2025.

For more information and videos about GuideWell's impact activities, visit guidewell.com/impact-report