

April 2021

Attn: Primary Care Physicians

Florida Blue Medicare Oncology and Hematology Pathway Solutions

We are pleased to be working with New Century Health, **effective Jan. 1, 2021**, to manage Florida Blue Medicare Oncology and Hematology Pathway Solutions – a new prior authorization utilization management program for all Florida Blue Medicare Advantage patients.

New Century Health is responsible for chemotherapy drugs requested by medical oncology, hematology, surgical oncology, gynecologic oncology, urology provider specialties and radiation oncology treatments being administered in the provider's office, outpatient hospital and ambulatory setting or infusion center.

As a comprehensive oncology and hematology quality management company, New Century Health optimizes the application of evidence-based medicine for the delivery of adult ambulatory cancer care. Its program is designed to simplify the administrative process while promoting the delivery of high-quality **oncology patient care**.

Additionally, New Century Health's program goals include:

- Decrease treatment variability and ensure high quality value-based treatment options, where applicable
- Reduce hospitalizations by performing a comprehensive total regimen review
- Foster a true peer-to-peer environment with **medical or radiation oncologists** who can understand and better discuss optimal treatment plans
- Increase collaboration with physician offices to promote a team approach
- Consistently apply Medicare Coverage Guidelines for oncological and hematological requests

More information about the program is available [here](#).

Florida Blue continues to be focused on excellence as we work with management services organizations, primary care providers and network specialty providers. Should you have any questions about using New Century Health's portal or services, please reach out to the New Century Health dedicated Florida Blue provider solutions team at 888-854-2098, option 5.

Thank you for your continued dedication to our members.

Sincerely,



Shawn Trotter-Mitchell
Senior Vice President, Provider Network Solutions