

GuideWell Releases Annual Impact Report

GuideWell proudly released its annual Impact Report highlighting the many strides taken to improve our communities in 2023. Significant contributions that foster health, food security, equity, sustainability, and much more are showcased in the report.

2023 Highlights

Like the 2022 Impact Report, the 2023 report illustrates GuideWell's continuous efforts to deliver services and strategies that advance whole-person health care. GuideWell delivers on its commitment to reduce health disparities and strengthen community well-being, providing \$28.4 million in charitable giving for these causes. Many other noteworthy highlights showcasing how GuideWell helped improve the health of local communities last year are included in the report.

Some of the 2023 highlights include:

- 2.12% reduction in disparate health outcomes for Black Florida Blue members.
- \$1.5 million invested to address generational poverty in six ZIP codes.
- \$4 million allocated to health equity initiatives through our Equity Alliance.
- \$3.2 million donated to improve mental well-being for Florida residents.
- \$250,000 awarded to alleviate social isolation and loneliness in Puerto Rico.
- 52.9 million meals supplied as part of our food security programs.
- 20% diverse supplier spend achieved across GuideWell, meeting our 2025 target.
- 48.7% reduction in greenhouse gas emissions since 2017.

GuideWell is very pleased to share these outstanding contributions and achievements through its annual impact report. As Pat Geraghty, president and CEO, GuideWell and Florida Blue, points out in his ***Creating the Future of Health*** message, "to be a good corporate citizen is to recognize that this work is never complete." These efforts are ongoing and GuideWell's commitment to helping people and communities throughout the state remains evident as it continues to make an impact.

To review the full 2023 Impact Report, watch a highlight video, and read the rest of our CEO's message, click [here](#).