

New Care Management App Connects Patients to Personalized Health Support

Your Florida Blue commercial and Truli for Health patients already have access to care management services to help them manage their health conditions. Now they can access that support and other health information on their smartphones and tablets.

The *BlueForMe* mobile app connects your patients to their Florida Blue care team via HIPAA-compliant, two-way mobile messaging. Our care managers deliver personalized clinical programs to your patients, helping them meet their goals for a healthy lifestyle from the convenience of their mobile devices. In the app, care managers also provide behavioral health support alongside condition-related guidance.

What You Need to Know

In addition to the more traditional telephonic and electronic communication support offered through care management, your Florida Blue commercial and Truli for Health patients can now text their care managers directly through the app, which is available on both iOS and Android platforms. This app is not available at this time to your Federal Employee Program patients.

With the *BlueForMe* app, your patients can access personalized programs to help them learn more about their health, set appointment and medication reminders, check out clinically approved articles and videos, and track their individual progress. This is in addition to the direct interaction our care managers provide in the app.

Our members enrolled in care management are receiving information on the *BlueForMe* app as an option for communicating with their care manager. If your patient has questions on the *BlueForMe* app, please direct them to their care manager. You can learn more about our Care Management program [here](#).