

## **National Doctors' Day is March 30 We Celebrate You!**

Dear Florida Blue Physician:

National Doctors' Day is Thursday, March 30 but our appreciation for you goes well beyond this commemorative occasion. The work you do from day to day is tremendously important and meaningful. Thank you so much for being an integral part of our network to support our mission of helping people and communities achieve better health!

We know your work comes with its share of challenges. Although the COVID-19 public health emergency is expected to end in May, there are still many other obstacles to cope with daily. The health care industry faces recessionary pressure, high inflation, labor shortages and the endemic COVID-19. Despite it all, your steadfast dedication to saving lives and helping our members, your patients, become and stay healthy, is commendable.

While we are taking a moment to publicly recognize you on this day, we want you to know we appreciate your perseverance, ongoing dedication to patients and the way you touch so many in our communities every day of the year! Celebrating you on March 30 is just a symbolic reminder of our gratitude for everything you do – every single day.

We hope you have a very happy National Doctors' Day and can find some time out of your busy schedule to reflect on the significance of your many contributions. Thank you again for your devotion, for providing our members with the best health care experiences possible and for being a part of Florida Blue. And thank you for making a difference. We applaud you!

Florida Blue

