

## 2025 Medicare Advantage Provider Quality Bonus Program

We are pleased to announce our 2025 Medicare Advantage Provider Quality Bonus Program. Program-eligible provider groups may receive an annual bonus for delivering care that results in positive clinical outcomes for their Florida Blue Medicare Advantage HMO and PPO patients.

The program aligns with the Centers for Medicare and Medicaid Services' Five-Star Quality Rating System. It is also consistent with various Healthcare Effectiveness and Data Information Set (HEDIS<sup>®1</sup>) and Pharmacy Quality Alliance<sup>2</sup> measures to evaluate clinical outcomes.

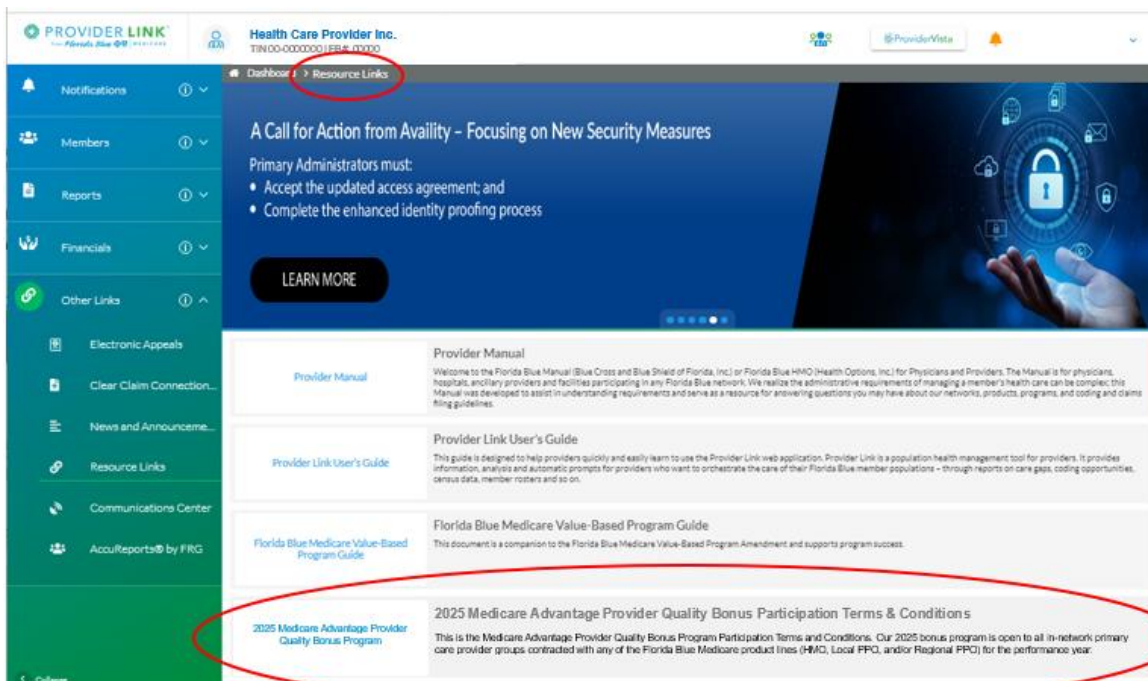
### Eligibility

New this year, the bonus program is now open to **all in-network primary care provider (PCP) groups contracted with any of the Florida Blue Medicare product lines** (HMO, Local PPO and/or Regional PPO) for the performance year.

### How to Access Program Details

The bonus program's Participation Terms and Conditions will be available under the Resources Links section in the Provider Link™ platform on **March 22, 2025**.

To review the 2025 Medicare Advantage Provider Quality Bonus Program's Participation Terms and Conditions, visit Provider Link and navigate to Resource Links.



### **How to Access Provider Link**

Provider Link is in the Florida Blue Payer Space at Availity.com. Your practice administrator for Availity<sup>®3</sup> can grant access to the tool by checking the Provider Link box in the user profile. Once access is granted by the Availity administrator, sign in to Availity with your existing username and password to get started.

The Provider Link User Guide is available in the Florida Blue Learning Center. You can access it through Payer Spaces on Availity.com or through the Florida Blue Learning Center direct link, <https://FloridaBlue.LearnUpon.com>.

If you are not registered with Availity, follow the instructions on how to register at Availity.com. For questions about registering, call 1-800-282-4548.

### **Bonus Program Questions**

If you have questions about our 2025 Medicare Advantage Provider Quality Bonus Program, please email us at [StarsQualityBonus@FloridaBlue.com](mailto:StarsQualityBonus@FloridaBlue.com).

<sup>1</sup> HEDIS is a registered trademark of the National Committee for Quality Assurance (NCQA).

<sup>2</sup> Copyright 2024 PQA, Inc. All rights reserved. [pqaalliance.org](http://pqaalliance.org)

<sup>3</sup> Availity is a registered trademark of Availity, LLC | Copyright 2024 Availity, LLC | All Rights Reserved