

Florida value-based health care

Here's how Florida Blue can help.



Value-based care from Florida Blue improves the health outcome of your employees and helps employers save money. We focus on wellness, early intervention, and intense chronic condition management to drive reduced medical expenses.

Save on health care costs now — and over time.

At Florida Blue, we are focused on helping our members stay well. Our programs feature, promote, and encourage:

- Fewer ER visits
- Reduced hospital admission rates
- Faster healing and return to full function
- Enhanced focus on wellness and prevention
- Higher employee satisfaction from greater care coordination

Employees can easily get care and stay healthier.

By making it simpler to go to the doctor, our members are more likely to get the care they need with:

- Coordinated care with primary care and specialists who work together to improve members' health
- Convenient appointments at offices that are open late and on weekends
- Better information to make health decisions through electronic communications
- Focused education to keep members well and help manage conditions

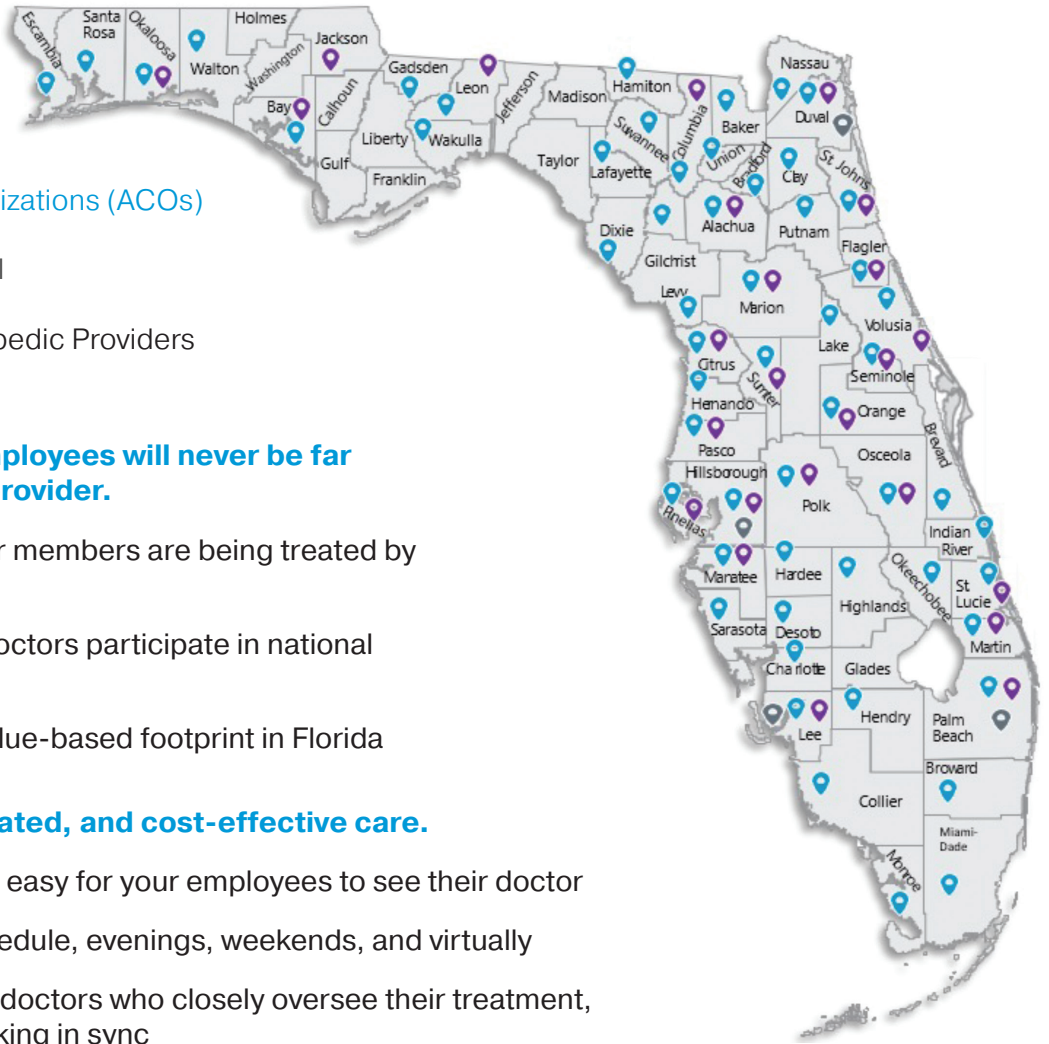
By incentivizing doctors to proactively manage the care of your employees, we have seen promising results across Florida Blue's commercial business:¹

2023 financial outcomes

- \$12.50 PMPM lower cost
- \$160 million total cost advantage


Performance on quality measures

- 2.0% lower overall medical costs
- 6.7% lower emergency room visits
- 5.3% lower preventable emergency room visits per 1,000
- 5.6% lower admissions per 1,000
- 3.1% higher PCP visits



 Accountable Care Organizations (ACOs)

 Condition Specific Model

 Episode Bundles–Orthopedic Providers

With Florida Blue, your employees will never be far from a value-based care provider.

- More than 2.1 million of our members are being treated by value-based doctors
- Over 8,500 primary care doctors participate in national Total Care² program
- The largest commercial value-based footprint in Florida

More convenient, coordinated, and cost-effective care.

- Value-based care makes it easy for your employees to see their doctor
- Appointments on their schedule, evenings, weekends, and virtually
- Coordinated care through doctors who closely oversee their treatment, with all their providers working in sync



Find out more about how we improve affordability, quality, and patient satisfaction. Contact your Florida Blue Sales Representative today.

¹Cost advantage was developed by comparing value-based provider performance to peer group over a year time period (CY). Costs for value-based providers were trended forward using the peer group trend and then compared to their actual performance. Employer-specific results may vary based on the employer’s population. Provider networks are subject to change. They are made up of independently contracted physicians, hospitals, and ancillary providers.

²Total Care is a designation program within the Blue Cross Blue Shield Association (BCBSA) that recognizes doctors and hospitals who prioritize coordinated, patient-focused care, emphasizing wellness and prevention, rather than just treating illness. The program provides preventive care and chronic condition management services; representing a higher standard of health care within the Blue Cross Blue Shield network.

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