

GeoBlue is Now Blue Cross Blue Shield Global Solutions

Our international health insurance partner, GeoBlue®, has been rebranded as Blue Cross Blue Shield Global SolutionsSM (BCBS Global SolutionsSM). [Read the press release.](#)

A Gradual Transition

Transition from GeoBlue to BCBS Global Solutions will happen over the next 18+ months, with the GeoBlue brand being fully retired by the end of 2027. Some members may still present a GeoBlue branded ID card during the transition.

Key Points to Know

- Member coverage and benefits remain unchanged.
- Access to care will not be disrupted.
- Member ID cards will be updated with the new brand name during the phased rollout.

Important Reminders

When treating members with a BCBS Global Solutions or other BCBS Global plan, remember they are out of area members and are treated the same as those treated under the BlueCard program:

- 1) Verify patient eligibility and benefits by contacting the number on the back of the ID card or via the eligibility and verification process you use for Florida Blue members.
- 2) Submit Claims according to the instructions on the back of the member's ID card.
- 3) **Do not collect any payment** from the member **beyond their cost-share amounts** (deductible, coinsurance, and copayment).

Questions? Contact us at 1-800-727-2227 and select the option for eligibility and benefits.

We appreciate your understanding and cooperation during this transition.