

March 2024

Register to Attend Florida Blue's First HEDIS Innovations Webinar on April 23

Presented by the Federal Employee Program

At Florida Blue, we are driven to help people and communities achieve better health and we strive to offer providers user-friendly educational materials to support patient care. To support our mission, we are launching a new webinar series, presented by our Federal Employee Program® (FEP), to summarize specific Healthcare Effectiveness Data and Information Set (HEDIS®¹) measures and share best practices.

Our first HEDIS Innovations Webinar will take place Tuesday, April 23 from 12 – 1:15 p.m. Eastern Time.

These interactive sessions will be led by the Florida Blue FEP Senior Medical Director and will include time for questions and answers. The sessions are designed to raise awareness of select HEDIS measures and help you understand the latest changes, tools you can use to close care gaps, and much more. This, in turn, may help you implement National Committee on Quality Assurance² best practices in your office. We encourage physicians, mid-level providers, nurses, population health staff, clinical training staff, quality care team members, and coding managers to attend.

About Our First Webinar

The first webinar will focus on **Avoidance of Antibiotics for Acute Bronchitis/Bronchiolitis (AAB)** and **The Use of Imaging Studies for Low Back Pain (LBP)**. This presenter will share *new guidelines* detailing how FEP is now capturing members 3 months and above (instead of ages 18–64) for the AAB HEDIS measure. This change makes this HEDIS measures applicable to a broader range of your patient population.

To register for Florida Blue's April 23 HEDIS Innovations Webinar, [click here](#).

Future webinar topics will include Follow Up After Emergency Department Visit for Mental Illness (FUM) and Emergency Department Utilization (EDU).

We look forward to your participation.

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