

Asthma Awareness Initiatives Help Improve Health Outcomes

Florida Blue is exploring ways to help Floridians suffering from asthma learn more about managing their illness and developing effective asthma action plans. It is important to remind members to refill their asthma medication prescriptions and follow-up with their primary care physician (PCP) or asthma specialist after a visit to the emergency room.

As we focus on improving health outcomes, we are reaching out to members to encourage them to work with their PCP on their asthma management. Our member outreach efforts include sharing this [flyer](#) to help those living with asthma.

We are also offering educational webinars on asthma awareness for your patients. Understanding many Floridians' primary language is Spanish we are offering a free, live webinar in Spanish from **11 a.m. – noon on Tuesday, June 20** hosted by Florida Blue Medical Director and family doctor, Dr. Pablo Calzada.

The webinar is open to anyone who wants to learn more about this topic. Participants do not need to be Florida Blue members.

During the presentation, which will include a time for questions and answers, Dr. Calzada will explain:

- Types of asthma
- How it is diagnosed
- Medications and how they work
- Self-management skills, including monitoring their symptoms and when to reach out to their provider for help

Feel free to share this [informational Spanish flyer](#) about the event with your patients. People interested in attending should register [here](#).