

2025 Medicare Advantage Provider Quality Bonus Program

We are pleased to announce our 2025 Medicare Advantage Provider Quality Bonus Program. Program-eligible provider groups may receive an annual bonus for delivering care that results in positive clinical outcomes for their Florida Blue Medicare Advantage HMO and PPO patients.

The program aligns with the Centers for Medicare and Medicaid Services' Five-Star Quality Rating System. It is also consistent with various Healthcare Effectiveness and Data Information Set (HEDIS^{®1}) and Pharmacy Quality Alliance² measures to evaluate clinical outcomes.

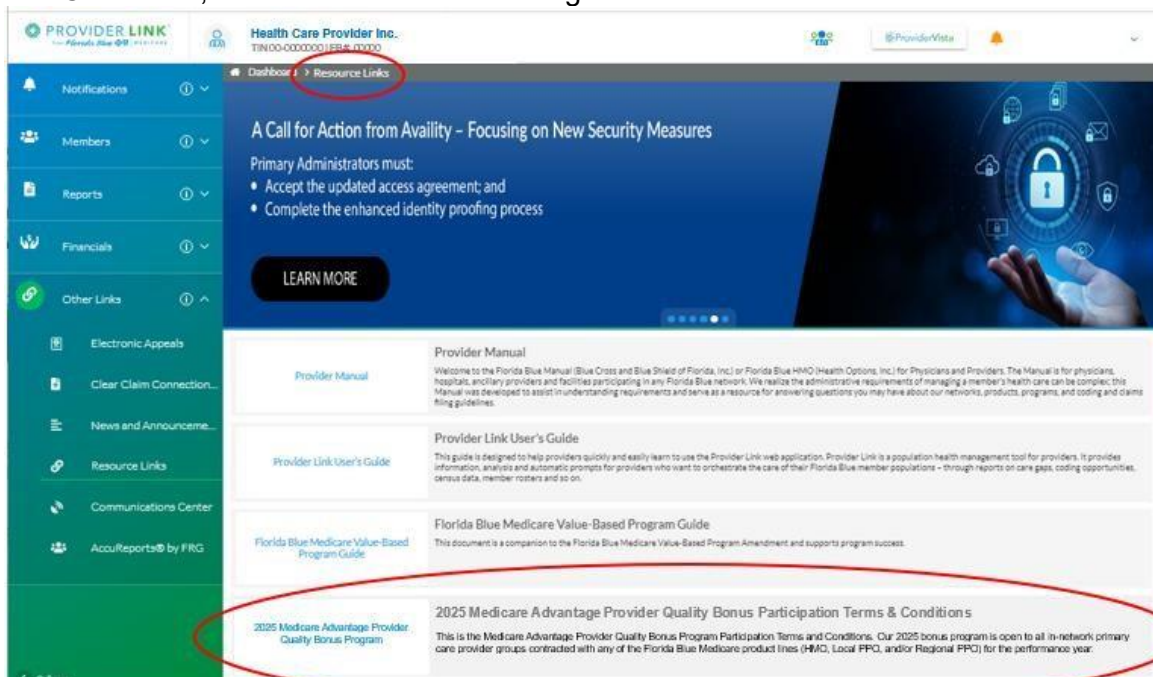
Eligibility

New this year, the bonus program is now open to **all in-network primary care provider (PCP) groups contracted with any of the Florida Blue Medicare product lines** (HMO, Local PPO and/or Regional PPO) for the performance year.

How to Access Program Details

The bonus program's Participation Terms and Conditions will be available **after January 27, 2025**, under the Resources Links section in the Provider Link™ platform.

To review the 2025 Medicare Advantage Provider Quality Bonus Program's Participation Terms and Conditions, visit Provider Link and navigate to Resource Links.



The screenshot shows the Provider Link dashboard for Health Care Provider Inc. The left sidebar contains a menu with 'Resource Links' highlighted. The main content area displays a 'A Call for Action from Availity' banner and a list of links. The link for '2025 Medicare Advantage Provider Quality Bonus Program Participation Terms & Conditions' is circled in red.

Link Title	Description
Provider Manual	Welcome to the Florida Blue Manual (Blue Cross and Blue Shield of Florida, Inc.) or Florida Blue HMO (Health Options, Inc.) for Physicians and Providers. The Manual is for physicians, hospitals, ancillary providers and facilities participating in any Florida Blue network. We realize the administrative requirements of managing a member's health care can be complex; this Manual was developed to assist in understanding requirements and serve as a resource for answering questions you may have about our networks, products, programs, and coding and claim filing guidelines.
Provider Link User's Guide	This guide is designed to help providers quickly and easily learn to use the Provider Link web application. Provider Link is a population health management tool for providers. It provides information, analysis and automatic prompts for providers who want to orchestrate the care of their Florida Blue member populations - through reports on care gaps, coding opportunities, census data, member rosters and so on.
Florida Blue Medicare Value-Based Program Guide	This document is a companion to the Florida Blue Medicare Value-Based Program Amendment and supports program success.
2025 Medicare Advantage Provider Quality Bonus Program Participation Terms & Conditions	This is the Medicare Advantage Provider Quality Bonus Program Participation Terms and Conditions. Our 2025 bonus program is open to all in-network primary care provider groups contracted with any of the Florida Blue Medicare product lines (HMO, Local PPO, and/or Regional PPO) for the performance year.

How to Access Provider Link

Provider Link is in the Florida Blue Payer Space at Availity.com. Your practice administrator for Availity^{®3} can grant access to the tool by checking the Provider Link box in the user profile. Once access is granted by the Availity administrator, sign in to Availity with your existing username and password to get started.

The Provider Link User Guide is available in the Florida Blue Learning Center. You can access it through Payer Spaces on Availity.com or through the Florida Blue Learning Center direct link, <https://FloridaBlue.LearnUpon.com>.

If you are not registered with Availity, follow the instructions on how to register at Availity.com. For questions about registering, call 1-800-282-4548.

Bonus Program Questions

If you have questions about our 2025 Medicare Advantage Provider Quality Bonus Program, please email us at StarsQualityBonus@FloridaBlue.com.

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