



April 18, 2025

The provider bulletins and/or frequently asked questions (FAQs) summarized below include hyperlinks ([Learn more>>](#)) to full versions. Should you ever experience an issue with any of the hyperlinks, you may access all provider bulletins and FAQs at [FloridaBlue.com > providers > news > bulletins-and-faqs](https://www.floridablue.com/providers/news/bulletins-and-faqs).

For Florida Blue Providers Only

BILLING AND CODING

Revision to Policy Update: Telemedicine Evaluation and Management Services

Earlier this year, we shared information about updates to the CPT (Current Procedural Terminology) code set effective January 1, 2025. Additionally, we announced a telemedicine policy update for Florida Blue commercial plans, indicating only new telemedicine codes should be used effective February 15, 2025. We have made a temporary change to accept E&M (Evaluation and Management) telemedicine claims billed using either existing codes (used prior to January 1) or the new codes through **December 31, 2025**.

[Learn more>>](#)

HEALTH CARE PLANS - MEDICARE

Updates to Medicare Advantage Part B Step Therapy, Effective May 1, 2025

Florida Blue Medicare has revised its Part B Step Therapy programs. Effective May 1, one new category and four updated categories will be included in the Part B Step Therapy program for BlueMedicare Medicare Advantage plans. [Learn more>>](#)

QUALITY / HEDIS / CAHPS

Register Now for Florida Blue's Next HEDIS Innovations Webinar on April 29

Join us for our next webinar on April 29, 2025. You will hear best practices and the latest on the Avoidance of Antibiotic Treatment for Acute Bronchitis/Bronchiolitis (AAB) and Use of Imaging Studies for Low Back Pain (LBP) measures. Continuing medical education (CME) credit is available.

[Learn more>>](#)

For Florida Blue and Truli for Health Providers

COMMUNITY RESOURCES

GuideWell Releases Annual Impact Report

GuideWell proudly published its annual 2024 Impact Report highlighting the many strides taken to improve our communities. The report showcases significant contributions to promote health, food security, equity, sustainability, and much more. [Learn more>>](#)

PHARMACY

Pharmacy Updates to Commercially Insured Medical Coverage Guidelines Now Available

Each month and quarter, our Medical Coverage Guidelines (MCGs) for the commercially insured are updated and published at FloridaBlue.com under *Medical and Pharmacy Policies and Guidelines, What's New*. The **April 15, 2025** updates include, but are not limited to, a revision to the **Vascular Endothelial Growth Factor inhibitors for Ocular Neovascularization**. This MCG now includes Pavblu. This month's update also shows a change to the **Yervoy** MCG to include the use in the neoadjuvant setting for cutaneous melanoma. Many other MCG modifications are listed. [Learn more>>](#)

PROVIDER SELF-SERVICE TOOLS

New Availity Essentials Feature Allows Clinical Record Attachments for Authorizations

We are reminding you of the clinical attachments feature available through the new prior authorizations' user interface in Availity Essentials. This capability allows you to attach clinical documents to your new and existing authorization requests for your Florida Blue and Truli for Health members. [Learn more>>](#)

PUBLIC HEALTH

Encourage Flu Shots Even as the Season Winds Down

Although this flu season officially ends May 17, 2025, we encourage you to remind your patients to get their flu vaccine. The flu virus continues to circulate and can run into the summer months. Reminding your patients of the benefits of getting the flu vaccine is highly encouraged.

[Learn more>>](#)