

GuideWell Releases Annual Impact Report ***The Power of Partnership: Creating a Healthier Future***

GuideWell, the parent company of Florida Blue, has released its annual Impact Report, *The Power of Partnership: Creating a Healthier Future*. This report highlights the collaborative efforts made throughout 2024 to help people and communities achieve better health.

2024 Highlights

Building on the momentum of the 2023 Impact Report, the 2024 report showcases GuideWell's innovation for advancing whole-person health care, with a focus on affordability, access, and improved outcomes.

Highlights from the 2024 report include:

- **Advancing Maternal Health:** \$3.1 million in Florida Blue Foundation grants to improve maternal health outcomes in Florida.
- **Ethical Artificial Intelligence (AI) Framework:** Established a framework with six key principles to promote responsible, ethical uses of AI.
- **Investing in Community:** \$31.2 million in charitable giving to support business initiatives and community outreach programs.
- **Mental Well-being:** Awarded \$2.4 million in Florida Blue Foundation grants to enhance mental health services and support.
- **Expanding Access to Care:** Opened 10 new medical clinics in Florida and Puerto Rico, increasing access to quality health care.
- **Food Security:** Provided 20.8 million meals to more than 139,000 Floridians and awarded \$2.4 million in Florida Blue Foundation grants to strengthen food security initiatives.
- **Supporting the United Way:** Contributed \$5.1 million to support 191 local United Way chapters across the U.S. and Puerto Rico.

We encourage you to [watch the highlight video](#) and read the [full 2024 report](#).