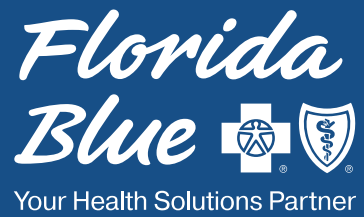


Welcome to BlueVision



Helpful information for coordinating employee BlueVision benefits





BlueVision Guide for Group Administrators

Thank you for selecting BlueVision from Florida Blue for your employees' vision care needs. This guide is designed to support you as the administrator of your group's vision coverage program.

You'll find information about member eligibility, employee, and dependent changes, and more. Your agent or Florida Blue representative can review any part of this guide with you and answer questions. We're always here to help.

Key member benefits

Comprehensive annual eye exams

Copays are as low as \$10 when your employees visit an in-network provider for an annual eye exam. This preventive care is all about overall health: a thorough eye exam can usually detect any eye problems, including cataracts, glaucoma, and health problems like diabetes, high blood pressure, and high cholesterol.

Frames

BlueVision members save the most when selecting frames from our Exclusive Collection, available at select in-network independent provider offices. The best part? Members can choose from hundreds of Exclusive Collection frames for as low as a \$0 copay! And as an added bonus, members also get a one-year eyeglass breakage warranty for all Exclusive Collection frames at no additional cost.

Even if BlueVision members shop in network outside of the Exclusive Collection, they'll still save on frames, with a generous frame allowance and an additional 20% off¹ any amount over the allowance.

Lenses

Members can get \$0 standard clear plastic lenses across all plans when they shop in-network. These include single, bifocal, trifocal, and lenticular lenses.

Many of the most common progressive lenses are included in our formulary at fixed costs with each plan's benefit schedule. Many add-ons such as blue light coating and anti-reflective coating are available at low copays. Plus, scratch-resistant coating is included at no additional cost — all from in-network providers.

Contact lenses

Each plan includes an elective contact lens allowance and replacement program for members who prefer contact lenses over traditional glasses.

Standard Plans 3 through 6 include a specified number of boxes of Exclusive Collection² contacts at no additional cost when members shop at many in-network independent provider offices. Members can receive Exclusive Collection contact lens evaluation, fitting, and follow up care for as low as a \$10 copay. Members shopping at retail providers or outside the Exclusive Collection receive an allowance with an additional 15% in discounts.¹

Medically necessary contacts are prescribed when certain medical conditions, like keratoconus, impair vision in such a way that regular eyeglasses or contact lenses can't properly correct an individual's vision. For BlueVision members, medically necessary contacts require pre-approval. They are covered at 100% when received from in-network providers with pre-approval. Providers can help members obtain pre-approval for services.

Broad network of eye care professionals

Your employees and their families can choose from a large network of over 168,000 experienced eye care professionals nationwide including optometrists and ophthalmologists, as well as national, private, and retail providers such as LensCrafters, Pearle Vision, Warby Parker, and Target Optical.³

Savings above and beyond

Your employees can choose from hundreds of frame and lens options at significant savings.

See how savings⁴ add up!

Description	Avg. retail cost	Member pays	Member savings
Eye exam	\$160	\$10	\$150
Collection frames: designer	\$150	\$0	\$150
Standard progressive lenses	\$230	\$50	\$180
Tinting of plastic	\$20	\$0	\$20
Scratch-resistant coating	\$40	\$0	\$40
One-year breakage warranty for all Collection frames	\$30	\$0	\$30
Total	\$630	\$60	\$570

Finding in-network vision providers is easy

- Visit **FloridaBlue.com**.
- Select **Find a Doctor**.
- Choose **BlueVision network** and add your ZIP code.
- Members outside Florida, can click on **Search for Providers Outside of Florida**.

Note: Some providers, like Walmart, cover materials only or cover exams only. It's best to call ahead to make sure services are in network.



Help when needed

Members have support five days a week over the phone by calling 1-800-243-2847.

Convenient online shopping

Options for eyewear are only a click away. Members can choose from the following BlueVision in-network providers when shopping online.

1-800 Contacts

For more than 25 years, **1800Contacts.com** has filled prescriptions for all types of contact lenses from every major brand. And they'll fill prescriptions for glasses along with \$0 shipping/returns and 24/7 customer support.

Befitting.com

Befitting.com uses advanced technology to help find the right glasses including designer frame brands for single/progressive lenses, prescription sunglasses, or lenses with blue light filters. Members can use their frame allowance and receive 20% off any amount above their frame allowance. Shipping and returns are no extra cost.

Glasses.com

Your employees can find popular and designer brands of glasses and sunglasses. Lens options include blue light filter, anti-reflective coatings, and lenses that get dark in the sun. **Glasses.com** offers \$0 shipping and 60-day returns.

Visionworks.com

Benefits work the same online at **Visionworks.com** as they would at any Visionworks retail location. Frame and contact lens allowances automatically include a 15 – 20% discount on any amount over the allowance. You can visit **Visionworks.com** and click on “insurance” at the top of the page to get started.

Members need to have a copy of their prescription available. Our retailers will submit claims on their behalf. Your employees can always check their schedule of benefits for details.

The Exclusive Collection

Members can choose frames or contact lenses from our Exclusive Collection and save.

Collection frames

Your employees save the most when selecting frames from our Exclusive Collection, available at many in-network independent provider offices.

The Exclusive Collection frames are a select assortment of stylish eyewear frames available to members for copays as low as \$0.

If members shop in network outside the Exclusive Collection, they receive generous retail allowances that can be used for any frame offered by the provider, plus they will receive an additional 20% off¹ any remaining balance.

Collection contact lenses

Several BlueVision plans provide contact lenses at little to no extra cost when members choose from the Exclusive Collection of contact lenses, sold exclusively through many in-network independent provider offices

Members shopping at retail providers or outside the Exclusive Collection receive an allowance and a 15% discount on any overage.

Not sure if your vision plan offers the Exclusive Collection contact lens savings?

Members can call BlueVision at 1-800-643-2847 to find out. They should also talk to their eye care professional about the brands below² to find what's right for them.

Here's a list of current Exclusive Collection contact lenses:⁵

Type	Frequency	Brand	Manufacturer
Planned Replacement Includes 2 or 4 boxes, depending on your plan and your provider's recommendations.	Monthly	Ultra®	Bausch + Lomb®
	Monthly	Ultra® for Astigmatism	Bausch + Lomb®
	Monthly	Biofinity®	CooperVision®
	Monthly	Biofinity® Toric	CooperVision®

Type	Frequency	Brand	Manufacturer
Disposable Includes 4 or 8 boxes, depending on your plan and your provider's recommendations.	Daily	Clariti® 1-Day	CooperVision®
	Daily	1-Day ACUVUE MOIST®	Vistakon®
	Daily	Biotrue® ONEday	Bausch + Lomb®
	Daily	Biotrue® ONEday for Astigmatism	Bausch + Lomb®
	2 weeks	ACUVUE® 2	Vistakon®
	2 weeks	ACUVUE® OASYS®	Vistakon®
	2 weeks	ACUVUE® OASYS® for Astigmatism	Vistakon®
	2 weeks	ACUVUE® OASYS® Multifocal®	Vistakon®

Note: Exclusive Collection contact lenses aren't available at retailers such as Visionworks or Walmart, but are sold exclusively through most independent eye care specialists in the BlueVision network.



Special offers

Second pair discount¹

After benefits are exhausted, members can receive up to a 35% discount on a second pair of glasses or sunglasses at independent providers, or up to a 50% discount at select retailers.

LASIK surgery

LASIK surgery is performed to correct near-sightedness, farsightedness, and astigmatism. Members may be eligible to receive up to a 35% discount for laser vision surgery through QualSight.⁶ To find a QualSight LASIK specialist, members can call 1-855-502-2020.

Hearing aids and discounts

BlueVision members have access to exclusive hearing aid discounts and value-added savings through Your Hearing Network.

- Members receive up to a \$200 rebate on select devices
- Members save an average of 40% on premium discreet hearing aids
- 60-day money back guarantee
- 4-year supply of batteries per hearing aid with purchase
- 4-year repair warranty
- 3-year loss and damage coverage
- 1-year of follow-up care

Let EnrollPoint work for you to manage benefits

EnrollPoint is an online tool accessed through EmployerPoint that makes it easy to manage your group's enrollment. You can make changes year-round from anywhere with no need to mail paper forms for:

- New-hire elections, declinations, and terminations
- Life-event changes
- Address changes
- Re-hires

To access EnrollPoint, log in to EmployerPoint at FloridaBlue.com and select Employers | Log In, **Florida Blue**, and then **Manage Enrollment**.

Benefits

- 24/7 access to benefit information
- User-friendly system that saves time
- Secure online access
- Automated employee eligibility and plan eligibility
- Improved data accuracy
- Detailed reports available on demand

Adding employees

If eligible employees are hired or re-hired after the initial enrollment period, you can enroll them online in the plan within 60 days.

- Log in to **EnrollPoint** and follow the steps to **Add a New Employee**.
- Select the new employee's vision plan or indicate their refusal of coverage.
- Give the employee a copy of their Summary of Enrollment (PDF) and keep one for your records.

Employee changes

You can also make other employee changes online for qualifying events, such as address changes, marriage, birth, or loss of other coverage.

- Log in to **EnrollPoint**, select the employee, and then follow the steps to **Update Information** or **Add Plan / Dependent**.

Employee terminations or cancellations

Keep track of the date of termination so your organization is not liable for any premiums due after that date. When an employee who has vision coverage terminates his or her employment or cancels coverage, Florida Blue must be notified within 30 days. To make the change online:

- Log in to **EnrollPoint**, select the employee, and then follow the steps to **Terminate the Employee** or **Cancel Coverage**.

Paper forms

Paper enrollment forms are available as an alternative to online enrollment in the **Resource** section of EmployerPoint. If you submit a paper enrollment form:

- Make sure all information on the application is complete and easy to read.
- Group name, group number, and the effective date of coverage must be included.
- Be sure the employee gets a copy of the form and keep one for your records.

COBRA

Florida Blue will follow COBRA rules as administered by your organization. Employees and/or their dependents who would otherwise lose coverage may choose to keep their group coverage for 18, 29, or 36 months depending on the circumstances.

Notification and Enrollment

When an employee chooses to continue individual and/or dependent coverage under COBRA:

- You must notify Florida Blue within 60 days of the event that made the employee/dependents eligible for COBRA.
- The employee has 60 days to decide if they want to continue coverage under COBRA.

Billing and Administration

- If you use a third-party administrator, you'll be responsible for paying premiums for COBRA employees/dependents.
- If you use Florida Blue to administer COBRA, we'll directly bill and collect premiums from COBRA members.

State Continuation of Coverage (FHICCA)

If your group is classified as FHICCA, ancillary coverages aren't eligible under this classification. Contact your Florida Blue agent or call BlueVision customer service at 1-800-643-2847 if you need help.

Member ID cards

Employees can replace lost member ID cards by calling BlueVision Customer Service at 1-800-643-2847, Monday through Friday, 8 a.m. to 9 p.m. ET.

EmployerPoint member ID cards

You can order temporary ID cards through EmployerPoint. While your employees and their families don't need an ID card to obtain services with in-network providers, temporary ID cards are available for use. Your employees will also receive physical cards in the mail once enrollment is complete.

Additional support

Know where to get the help you need as you administer vision care coverage for your employees:

Employee changes

Applications for new hires and change forms for additions, terminations, or other changes may be sent to:

Florida Blue
Attn: Membership Services
P.O. Box 44144
Jacksonville, FL 32231

Enrollment and billing inquiries

Call Florida Blue at 1-866-946-2583
Monday, Tuesday, Thursday, 8 a.m. to 5:30 p.m. ET
Wednesday, 1:30 p.m. to 5:30 p.m. ET
Friday, 9 a.m. to 5:30 p.m. ET

Send a fax to

1-904-997-5471

Send an email to

GrpEMB@bcbsfl.com (Include your group name and group number in the subject line)

Payment

Send your payment to:

Florida Blue Dept. 1158
P.O. Box 121158
Dallas, TX 75312-1158

Member service

If your employees have questions, we're standing by to help.

Call BlueVision at 1-800-643-2847

Monday through Friday, 8 a.m. to 9 p.m. ET

Out-of-network claims

In-network vision providers file claims on behalf of members. If a member goes to an out-of-network provider, they'll need to pay the bill and then submit a Direct Reimbursement claim form (82753). Form can be found under the **Member** resources tab on FloridaBlue.com.

Just click on **Employee Plan forms**, then scroll down and click **Claim Form - Vision**. Or you can access this link: <https://files.guidewell.com/m/5adae5ac2d0f2d7a/original/member-forms-claim-vision-eng.pdf>

Members may send claims to:

Vision Care Processing Unit
P.O. Box 479
Troy, NY 12181-0479

¹Additional discounts are not applicable at Walmart or Sam's Club locations.

²In-network providers may know Blue Vision's Collection Contact Lenses as the Davis Vision Contact Lens Collection. The contact lenses listed here are part of the BlueVision Exclusive Collection formulary of products, which is subject to change.

³Florida Blue contracts with Davis Vision to provide vision coverage and claims administration.

⁴These are average in-network discount savings with BlueVision Plan 3.

⁵This table represents the Exclusive Collection contacts formulary as of October 2024. Exclusive Collection contacts are subject to change. Employees can contact BlueVision Customer Service at 1-800-643-2847 to confirm the latest options for Exclusive Collection contacts.

⁶The Davis Vision network provides the opportunity to access discounted laser correction services. Laser vision correction services are administered by QualSight, LLC, and may not be available in all service areas. Davis Vision makes no representation regarding any services provided by QualSight, LLC. Davis Vision does not make any warranty or assume any legal liability or responsibility for the surgical outcomes or medical management of any laser vision correction procedures. All responsibility lies with the specific LASIK specialist and/or correction facility.

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