

Bluemail



August 7, 2025

The provider bulletins and/or frequently asked questions (FAQs) summarized below include hyperlinks ([Learn more>>](#)) to full versions. Should you ever experience an issue with any of the hyperlinks, you may access all provider bulletins and FAQs at [FloridaBlue.com](https://www.floridablue.com) > for providers > news > bulletins-and-faqs.

For Florida Blue and Truli for Health Providers

BEHAVIORAL HEALTH

Virtual Eating Disorder Treatment Program Now Available for Members

Equip – an evidence-based, fully virtual eating disorder treatment program – is now available to eligible Florida Blue and Truli for Health members. The program offers comprehensive care from a multidisciplinary team of licensed health care professionals, providing virtual therapy sessions, medical monitoring, dietary counseling, and behavioral health coaching. [Learn more>>](#)

PHARMACY

OneTouch Diabetes Supplies Removed from Commercial Plan Formulary

Effective October 1, 2025, OneTouch diabetes supplies will no longer be covered under Florida Blue and Truli for Health commercial plan formularies. Members using OneTouch products may consider switching to preferred brands, Ascensia Contour or Abbott Freestyle, for best coverage and no increased costs. [Learn more>>](#)

For Florida Blue Providers Only

HEALTH CARE PLANS – MEDICARE

Medicare Advantage Part B Step Therapy Product Updates

Florida Blue Medicare has updated its Part B Step Therapy programs. Effective **July 15, 2025**, one product category was removed, and three updated categories were added to the Part B Step Therapy program for BlueMedicare Medicare Advantage plans. [Learn more>>](#)

QUALITY / HEDIS / CAHPS

Important Reminders About Transitions of Care

As we move forward in achieving patient care excellence, we are emphasizing best practices in support of the Transitions of Care Healthcare Effectiveness and Data Information Set quality measure. These best practices include Patient Engagement After Discharge and Medication Reconciliation Post-Discharge. [Learn more>>](#)