

January 2026

Enhancing Quality of Life for Florida Blue Medicare Members With Alivia Care, Inc.

Supportive and palliative care services are vital for patients with serious illnesses and their caregivers. We are collaborating with Alivia Care, Inc. (Alivia Care) to help improve the quality of life for our Florida Blue Medicare members, your patients, while adding an extra layer of clinical and care coordination.

Alivia Care is a community-based provider focused on helping patients with serious, chronic, or life-limiting illnesses, particularly those with complex needs, functional decline, or frequent transitions across various settings. This interdisciplinary approach proactively emphasizes whole-person care and close collaboration with patients, their caregivers, and providers.

Alivia Care specializes in:

- Advance care planning: Guidance on advance directive conversations.
- Supportive care coordination: Ongoing, comprehensive medical and non-medical in-home assistance for chronic or life-limiting conditions.
- Home care: Non-medical therapeutic support to complement episodic clinical care.
- Palliative care: Specialized medical support for managing pain and symptoms of life-limiting or serious illness.
- Caregiver support: Education, coordination, and emotional support for caregivers.
- Hospice care: End-of-life care when curative treatment is no longer appropriate.

Benefits available through Alivia Care for Florida Blue Medicare members include longitudinal, relationship-based care for patients needing extra help navigating through different transitions across care settings. These services are designed to complement existing treatment plans.

We encourage you to learn more about Alivia Care and their services at AliviaCare.com.

Alivia Care, Inc. is an independent company that provides supportive care services on behalf of Florida Blue.

Florida Blue and Florida Blue Medicare are independent licensees of the Blue Cross and Blue Shield Association.

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