



Your local Blue Cross Blue Shield

Florida Value-Based Health Care

With more value-based care than our competitors, it's time to look at how Blue can help you.



Value-based care from Florida Blue improves the health outcome of your employees and has shown to save employers money.

We focus on wellness, early intervention, and intense chronic condition management to drive reduced medical expenses.

Save on health care costs now—and over time.

At Florida Blue, we're focused on helping our members stay well. Our programs feature, promote, and encourage:

- Fewer ER visits
- Reduced hospital admission rates
- Faster healing and return to full function
- Enhanced focus on wellness and prevention
- More employee satisfaction from greater care coordination

Employees can easily get care and stay healthier.

By making it simpler to go to the doctor, our members are more likely to get the care they need with:

- Coordinated care with primary care and specialists who work together to improve members' health
- Convenient appointments at offices that are open late and on weekends
- Better information to make health decisions through electronic communications
- Focused education to keep members well and help manage conditions

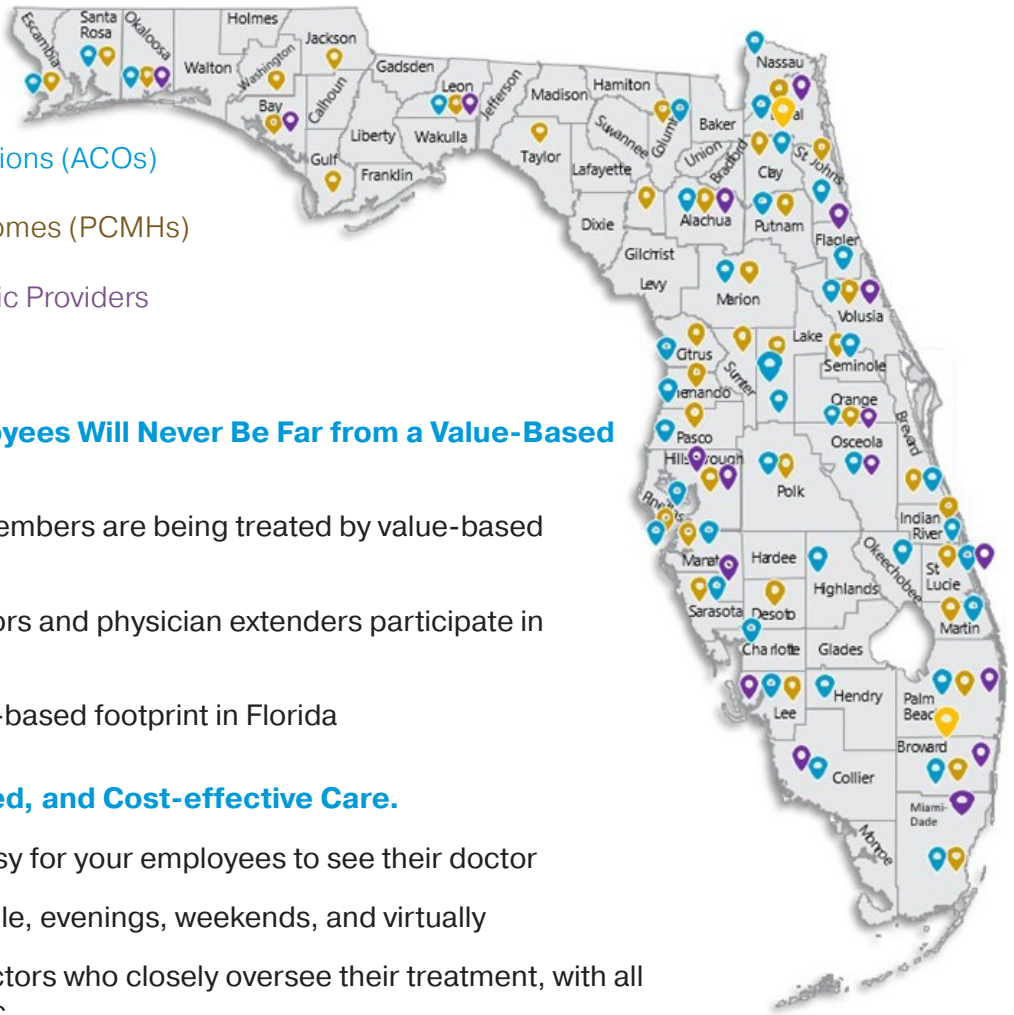
By incenting doctors to proactively manage the care of your employees, we've seen these proven results across Florida Blue's commercial business:¹

2021 Financial Outcomes

- \$20 PMPM lower cost
- \$205M total cost advantage

Performance on Quality Measures

- 4% lower emergency room visits
- 4% lower preventable emergency room visits
- 4% lower admissions per 1,000
- 0.8% lower readmission
- 1% higher PCP visits



 Accountable Care Organizations (ACOs)

 Patient Centered Medical Homes (PCMHs)

 Episode Bundles-Orthopedic Providers

With Florida Blue, Your Employees Will Never Be Far from a Value-Based Care Provider.

- More than 1.2 million of our members are being treated by value-based doctors
- Over 6,600 primary care doctors and physician extenders participate in Total Care programs
- The largest commercial value-based footprint in Florida

More Convenient, Coordinated, and Cost-effective Care.

- Value-based care makes it easy for your employees to see their doctor
- Appointments on their schedule, evenings, weekends, and virtually
- Coordinated care through doctors who closely oversee their treatment, with all their providers working in sync



Find out more about how we improve affordability, quality, and patient satisfaction. Contact your Florida Blue Sales Representative today.