

Bluemail



September 18, 2025

The provider bulletins and/or frequently asked questions (FAQs) summarized below include hyperlinks (Learn more>>) to full versions. Should you ever experience an issue with any of the hyperlinks, you may access all provider bulletins and FAQs at [FloridaBlue.com > for providers > news > bulletins-and-faqs](https://floridablue.com/providers/news/bulletins-and-faqs).

For Florida Blue and Truli for Health Providers

ADMINISTRATIVE NEWS

Site of Care Reviews: Mandatory Prior Authorization for Certain Outpatient Procedures

Starting October 1, 2025, Florida Blue will initiate a Site of Care Review as part of its prior authorization process for select designated outpatient procedures. This applies to Florida Blue, Florida Blue HMO, and Truli for Health (Truli) plans. [Learn more>>](#)

BEHAVIORAL HEALTH

Virtual Eating Disorder Treatment Program Now Available to Eligible Members

Please see the latest updates to the bulletin we previously shared about Equip – an evidence-based, fully virtual eating disorder treatment program. This program, now available to eligible Florida Blue and Truli members, offers comprehensive care from a multidisciplinary team of licensed health care professionals, providing virtual therapy sessions, medical monitoring, dietary counseling, and behavioral health coaching. [Learn more>>](#)

NATURAL DISASTERS/HURRICANES

Remember These Important Guidelines During Hurricane Season

Natural disasters and other emergencies are unpredictable; however, we can be prepared and understand how to complete required transactions if a disaster occurs. Please remember to accept member ID cards from Florida Blue and Truli members. We are providing other important reminders and guidelines to follow during these types of events. [Learn more>>](#)

PHARMACY

Pharmacy Updates to Commercially Insured Medical Coverage Guidelines Now Available

Each month and quarter, our Medical Coverage Guidelines (MCGs) for the commercially insured are updated and published at [FloridaBlue.com](https://floridablue.com) under *Medical and Pharmacy Policies and Guidelines, What's New*. The September 15, 2025 updates include, but are not limited to, a new **Emrelis** MCG for the treatment of adult patients with advanced or metastatic non-squamous non-small cell lung cancer with high c-Met protein overexpression who have received a prior systemic therapy. This update also shows a new **Lynozyfic** MCG for the treatment of adult patients with relapsed or refractory multiple myeloma who have received at least four prior lines of therapy. Many other MCG updates are listed.

[Learn more>>](#)

For Florida Blue Providers Only

ADMINISTRATIVE NEWS

Please Refer Members to Quest Diagnostics for Lab Services

We are reminding providers to refer Florida Blue members to Quest Diagnostics and its subsidiaries, AmeriPath and DermPath Diagnostics, our preferred in-network laboratory providers. With in-network providers, members can access quality care at the lowest out-of-pocket costs. [Learn more>>](#)

HEALTH CARE PLANS - MEDICARE ADVANTAGE

Updated Categories for Medicare Advantage Part B Step Therapy

We have updated our Part B Step Therapy programs. Effective September 15, 2025, four updated categories were added to the Part B Step Therapy program for BlueMedicare Medicare Advantage plans. [Learn more>>](#)

QUALITY / HEDIS / CAHPS

Register to Attend Florida Blue's Next HEDIS Innovations Webinar on October 28

We are wrapping up our 2025 HEDIS Innovations Webinar series on Tuesday, October 28, 2025. This session will focus on Glycemic Status for Patients with Diabetes (GSD) and Controlling High Blood Pressure (CBP) quality measures, as well as coding opportunities. CME credit is available. [Learn more>>](#)

QUALITY - MEDICARE STARS

The Annual Wellness Visit: Preventive Care for Your Medicare Advantage Patients

Incorporating quality measures during the Annual Wellness Visit (AWV) is essential to improving health outcomes and experiences for your patients, our members. We encourage you to review these quality and coding insights about the AWV and schedule your Florida Blue Medicare Advantage patients for this visit. [Learn more>>](#)

UTILIZATION MANAGEMENT AND OTHER PROGRAMS

Change in Medicare Post Acute Care Program Management

As part of our ongoing efforts to enhance the efficiency of our review process, we are sharing a change in the management of our Florida Blue Medicare Post Acute Care (PAC) program. Effective October 1, 2025, management of the PAC program will transition from CareCentrix to Florida Blue Utilization Management. [Learn more>>](#)