



Important Update for Providers, Health Care Facilities, and Suppliers:

Keep Your Profile Current to Stay in Our Provider Directories

Federal legislation* requires all **providers**, **health care facilities**, **and suppliers** to regularly verify and update their profile information. This is required even if your profile information has not changed. Florida Blue verifies and updates provider directories **each quarter** to comply with the legislation. Additionally, it is important to renew practitioner medical license information and the practice panel status when revising and verifying a group's profile information.

Remain Listed in Our Directories

Ensuring your profile information is up to date helps Florida Blue members find you as an in-network provider in our directories. If your information is not updated timely, it will be removed from our directories, as required by law. Your profile details will be added back to our directories once we receive the required information.

Important: To ensure accurate and up-to-date profile information, updates must be made through the Florida Blue Payer Space in Availity Essentials[™]. Using the Availity Provider Data Management (PDM) tool does not meet this requirement as this data does not sync with our system. To prevent this, be sure to log in to the Florida Blue Payer Space and select Access, Manage, and Verify Your Record. Follow the steps below to keep your information current and accurate.

Updating or Verifying Your Information Is Easy, Secure, and Fast

You can complete the process individually or on behalf of your group. To update or verify your information, you will need to be assigned the administrator role in Availity Essentials. Additional users can also be assigned this role. You can learn more about this under *Who Can Update My Profile?* below.

Start the Directory Review to Verify and/or Update Your Profile:

- Log on at <u>Availity.com</u>.
- · Click on Payer Spaces located on the toolbar.
- Select Florida Blue Payer Space. This applies even if you are a participating Truli for Health provider.
- Once there, select Access, Manage and Verify Your Record.
- Select Yes, I want to start the Directory Review.
- Authenticate using your provider ID number and the corresponding Payee ID.
- Groups use their group ID number and group tax identification number (TIN).
 Note: If your claim payee ID is your social security number/Individual TIN, select Yes.
- Important: Even if nothing has changed, access the form, and check the No Changes box.

Complete the Review:

- Access the red highlighted sections (expand each red section).
- If you have other updates, please add them.
- Once completed, choose Attest and Submit.

Stay Informed and Update Your Phone Number, Fax Number, and Email Address:

- Access Communication Preferences topic.
- Add an email address and select Administrator (as type).
- Update Preferred Communications (Phone Number and Email Address).
- Update Critical Communications (Phone Number, Email Address and Fax Number).
- Click the box, I have reviewed and confirmed the above information.
- Attest the information by entering the submitter's name.
- Click Submit Form.

Who Can Update My Profile?

More than one person can update your profile if they have been assigned the Administrator role for your practice or facility. Administrators will be responsible for maintaining the accuracy of a practice/facility's profile. Register at Availity.com and define your users (including yourself). Be sure to request the **Provider Data Management (720)** role for users responsible for maintaining your profile. This role assignment allows one to perform all functions (including provider data management).

Questions?

Review the following **Questions and Answers** for more information. If you need technical support for verifying or updating your profile information, please call Availity at **1-800-282-4548**.

Availity is a registered trademark of Availity, LLC | Copyright 2025 Availity, LLC | All Rights Reserved HMO coverage is offered by Truli for Health and Florida Blue HMO, affiliates of Florida Blue. Florida Blue offers health insurance. These companies are independent licensees of the Blue Cross and Blue Shield Association. Florida Blue Medicare is an independent licensee of the Blue Cross and Blue Shield Association.

^{*}HR. 133 Consolidated Appropriations Act, 2021, Section 116, Provider Directories





Questions and Answers Updating or Verifying Your Profile Information

What if I am not registered with Availity?

Providers are asked to register at Availity.com to begin the Florida Blue provider data attestation process. Availity Essentials can be used solely to attest provider information. You do not have to use it for other services.

How often do I need to attest my provider data is accurate?

Florida Blue uses calendar quarters. This means you must complete an attestation each calendar quarter - four times a year.

Why do you require providers to attest their profile data is accurate?

Florida Blue complies with all federal legislation, including this requirement for providers, health care facilities, and suppliers. It helps members know which providers are in network for their plans.

What happens if I do not attest each quarter?

Providers, health care facilities, and suppliers who do not complete an attestation within each calendar guarter will be removed from our provider directories the following guarter.

If my information is removed from Florida Blue online provider directories, what do I need to do to be added back to the directories?

Simply go to Availity.com to complete the required attestation. Once completed, provider information should appear in our directories again within 48 hours of your attestation.

Does this apply to all health plans?

Federal legislation affecting provider data in online provider directories applies to all commercial health plans. It does not currently apply to Medicare health plans.

Does the attestation requirement for profile information apply only to physicians?

No. It applies to all providers, health care facilities, and suppliers.

Availity is a registered trademark of Availity, LLC | Copyright 2025 Availity, LLC | All Rights Reserved

HMO coverage is offered by Truli for Health and Florida Blue HMO, affiliates of Florida Blue. Florida Blue offers health insurance. These companies are independent licensees of the Blue Cross and Blue Shield Association, Florida Blue Medicare is an independent licensee of the Blue Cross and Blue Shield Association.

^{*}HR. 133 Consolidated Appropriations Act, 2021, Section 116, Provider Directories